Annual National Conference 2019

LEADING CANADA
TO WORK

QUÉBEC CITY, QUÉBEC   MAY 7-9, 2019

#ACSESS2WORK2019

PROSPECTUS FOR
EXHIBITORS & SPONSORS

Acsess

Association of Canadian Search,
Employment and Staffing Services | Association Nationale des Entreprises en
Recrutement et Placement de Personnel

**SERVING THE STAFFING
AND RECRUITING INDUSTRY**

BE PART OF ACSESS LEADING CANADA TO WORK 2019 21ST CONFERENCE

You're invited to be part of: Leading Canada to Work 2019 – the only national conference and expo dedicated to Canada's search, recruiting and staffing industry.
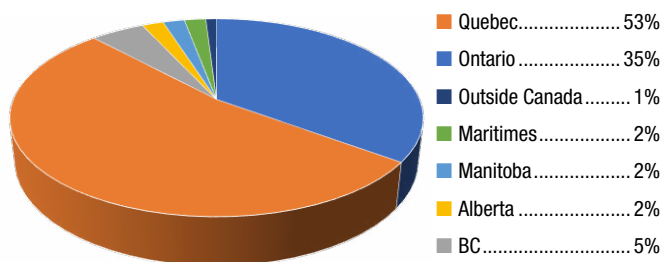
This conference is presented by the Association of Canadian Search, Employment & Staffing Services (ACSESS) – Canada's national voice for the recruiting, employment and staffing services industry. ACSESS advances best practices and ethical standards for the $13 billion staffing industry through advocacy, government relations, professional development, resources and research, for more than 1,150 members.

ATTENDEES BY THE NUMBERS

ACSESS 2019 conference is expected to attract more than 150 attendees. One in five of these attendees are likely to be CEOs, presidents, owners or operators and more than half will be in decision-maker roles (director level and up). Attendees come from across Canada, as well as some from the U.S. with the majority being from Ontario and Quebec.
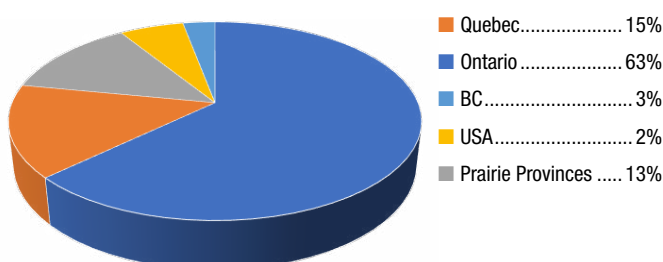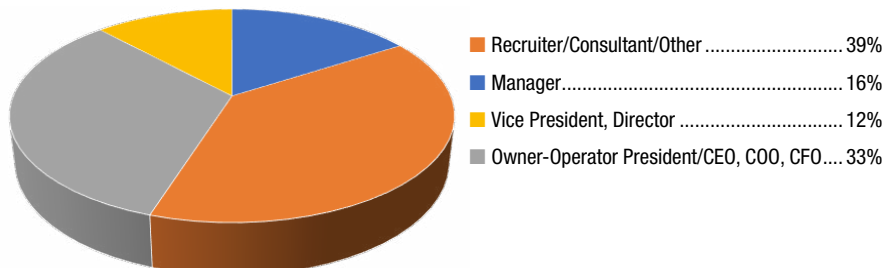
DELEGATE LOCATIONS (2017)
(Host city Montreal)

- Quebec....................53%
- Ontario 35%
- Outside Canada.........1%
- Maritimes..................2%
- Manitoba...................2%
- Alberta 2%
- BC.............................5%

DELEGATE LOCATIONS (2018)
(Host city Niagara Falls)

- Quebec....................15%
- Ontario 63%
- BC.............................3%
- USA...........................2%
- Prairie Provinces 13%

DELEGATE ROLES (2018)

- Recruiter/Consultant/Other 39%
- Manager...16%
- Vice President, Director 12%
- Owner-Operator President/CEO, COO, CFO....33%

EXHIBITOR TESTIMONIALS

"Triton Background Checks has been attending the ACSESS conference and trade show for over 5 years straight and it has proven invaluable in terms of relationship building and business development. The atmosphere is friendly yet high energy and there are many opportunities to meet senior management from these staffing agencies, always worth the investment and always fun. Thanks Acsess!"

ADVANCE YOUR SUCCESS AT THE ACSESS 2019 CONFERENCE

Profile your brand as an exhibitor/sponsor and connect with industry executives, professionals, innovators and other decision-makers, from May 7-9, 2019, at the Hilton Hotel, Québec City.

EXHIBITOR & SPONSORSHIP OPPORTUNITIES

EXHIBIT YOUR SERVICES/PRODUCTS AT ACSESS LEADING CANADA TO WORK 2018 EXPO AND PRESENT TO DECISION-MAKERS.

AS AN EXHIBIOR, YOU CAN:

▶ Highlight your solutions to staffing/recruiting executives at a special exhibitor lunch

▶ Meet your audience, establish connections and build rapport

▶ Demonstrate your products, answer key questions and collect leads

▶ Gain insights about industry trends and future directions

Reserve your booth now, as space is limited.

All booths offered on a first-come, first served basis.

YOUR $2,000 (PLUS GST) BOOTH REGISTRATION INCLUDES:

▶ One 8' x 10' booth in the conference's exhibition area, with pipe and drape, one 6' draped table and two side chairs

▶ Opportunity to participate in exhibitor profiles at the Wednesday luncheon

▶ Two (2) tickets to the Wednesday night social at the Hilton Québec City

SPONSORS $1,200 TO $5,000

▶ Profile your brand through a sponsorship

PROFILE YOUR BRAND TO STAFFING & RECRUITING DECISION-MAKERS

SPONSORS CHOOSE ONE BENEFIT AT YOUR SELECTED SPONSORSHIP LEVEL:

☐ DIAMOND: $5,000	☐ PLATINUM: $4,000	☐ GOLD: $3,000	☐ SILVER: $2,000	☐ BRONZE: $1,200	☐ CORPORATE SPONSORSHIP: $1,000
(1 available)	(5 available)	(3 available)	(6 available)	(4 available)	
❍ **Wednesday Keynote:** Sponsor introduces speaker and hosts book signing at their branded table; Sponsor's name and logo on signage, screen and tent cards	❍ **Thursday Awards Lunch & Keynote:** Sponsor introduces speaker; Sponsor's name and logo on signage, screen and tent cards ❍ **Mobile App:** Sponsor's logo and link to website on all pages ❍ **Delegate Bags:** Sponsor's logo on bags ❍ **Journal & Pen in delegates' bags:** Sponsor's logo on journal ❍ **Choice of:** Sponsor's logo on **Name Badge Pouch** OR **Lanyard with name badge**	❍ **Tuesday Night Social & Buses:** Sponsor's logo on signage, event tickets and napkins ❍ **Wednesday Night Social:** Sponsor's logo on signage and event tickets ❍ **Delegate USB Flash Drives:** Sponsor's name on flash drives	❍ **Session Rooms** (2 available): Opportunity to introduce speaker; Sponsor's logo on in-room signage and screen ❍ **Registration Desk:** Sponsor's logo on desk signage ❍ **Onsite Pocket Program:** Sponsor's logo on quick reference agenda outlining events, times and locations ❍ **Hotel Room Drop** (2 nights available, 1/sponsorship): Sponsor's promotional or collateral item with their message delivered to all delegates staying at conference hotel	❍ **Wednesday Breakfast & Morning Break** (2 available for each): Sponsor's logo on signage and tent card in breakfast and break areas ❍ **Thursday Breakfast & Morning Break** (2 available for each): Sponsor's logo on signage and tent card in breakfast and break areas	❍ Sponsor's name on conference web page, on-site banner and credit on social media and in on-site program (Exclusive opportunity for ACSESS Corporate Members)

All Sponsors will have their logo on the Mobile App, together with a company description (80-120 words) in both official languages and display of Email, Website, Facebook, Twitter and Instagram addresses.

Full page ads will be included for Diamond and Platinum Sponsors as well as banner ads for all sponsors.

Benefits at all levels include sponsor's name on conference web page, credit on social media and in onsite program.

Sponsorships can also be customized. We will work with you to develop a package that best meets your needs.

Contact us acsess@acsess.org or 905-826-6869 or 1-888-232-4962 to discuss.

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INFORMATION?

For more information about ACSESS 2019 Leading Canada to Conference and Expo (#Canada2Work2019), as well as access exhibitor/sponsorship forms, visit http://conference2019.acsess.org/overview

QUESTIONS?

ABOUT EXHIBITING AT EXPO, CONTACT:
Marie Saint-Ivany, Manager – Exhibits & Sponsorship
saint-ivany@acsess.org
905-826-6869 or 1-888-232-4962

ABOUT SPONSORSHIPS, CONTACT:
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