

## PROGRAM-AT-A-GLANCE

TUESDAY, MAY 7		Sponsored by
1:00 P.M.	Registration Opens	
2:00 P.M. - 3:15 P.M.	<b>INDUSTRY ROUND TABLE</b> <i>(this session will be presented in the French language only)</i> Led by Rheume Perreault, this special session offered in the french language will speak to recent decisions in labour and employment law in Quebec.	
3:30 P.M. - 4:45 P.M.	<b>PLENARY SESSION</b> <b>ANNUAL ACSESS Legal Panel</b> Moderator: <b>Mary McIninch, LL.B., Executive Director &amp; Government Relations, ACSESS</b> Panelists: <b>Paul Broad, Counsel to Hicks Morley Hamilton Stewart Storie LLP</b> <b>Rhéaume Perreault, CRIA, Partner, Fasken Martineau DuMoulin</b> <b>Marc-André Robert, CRIA, Associate Partner, Global Ressources Humaines</b>  A topical review of legislative changes that will impact the staffing industry, including precedent setting files and ACSESS leadership in the consultative process. This session will focus on hot topics in Quebec and Ontario, with reference to similar initiatives, challenges and opportunities in provinces across Canada.	
6:15 P.M.	<b>Opening Social Event at the Officers Mess the Citadelle of Quebec, North America's only historic fortress that is still militarily active.</b>	
WEDNESDAY, MAY 8		Sponsored by
7:45 A.M. - 8:45 A.M.	Registration and Breakfast with Exhibitors	
8:45 A.M. - 9:45 A.M.	<b>OPENING KEYNOTE PRESENTATION</b> <b>HOW TO UNLOCK YOUR CREATIVITY</b> <b>David Usher, Musician and Creativity Expert</b>  A winner of 5 Juno awards, internationally acclaimed musician David Usher (lead singer for MOIST) believes that creativity and creative success is a learnable skill open to everyone, his unique and dynamic presentation will include music and video to demonstrate the steps we can take to stimulate the creative process at home and at work. Kent & Saint Louis <i>Let the Elephants Run</i> book signing. Booth #1.	
9:45 A.M. - 10:30 A.M.	Refreshment Break with Exhibitors	
10:30 A.M. - 11:45 A.M.	<b>EXPERT ONLINE SOURCING FOR EVERYONE</b> <b>Tricia Tamkin and Jason Thibeault, Moore eSSentials</b> Not every job is easily filled with an online posting. And too many people who respond aren't qualified in the first place. Lots of people aren't even on LinkedIn. In this session, we'll show you several easy tricks for finding people online, even when you aren't a sourcing expert.  <b>A RECRUITERS DESK</b> <b>Steve Jones, President, Steve Jones Business Leadership Corp.</b> Whether it's a temp or search, top recruiters typically produce 3 times more than the average desk. It's not magic. Its personality, tactics, strategy, discipline and skill. This session will review the 5 main reasons why top performers find more candidates, better candidates and do it faster than all the rest.	
12:00 P.M. - 1:30 P.M.	BUFFET LUNCH and Exhibitor Profile Presentations	
1:30 P.M. - 2:45 P.M.	<b>BEYOND THE NUMBERS GAME: BUILDING TRUST WITH YOUR CANDIDATES</b> <b>Tricia Tamkin and Jason Thibeault, Moore eSSentials</b> A "no" doesn't really get you closer to a yes. A relationship gets you closer to a yes. Too many recruiters treat our job like a series of calls and transactions, while saying it's a relationship-based business. At its core, recruiting is about putting someone else in one of the most stressful positions in life, and making a profit from it. That takes trust – and trust takes a relationship.  <i>Key takeaway: Our proven methodology to quickly build a relationship with your candidates.</i>	

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WEDNESDAY, MAY 8		Sponsored by
1:30 P.M. - 2:45 P.M.	<p><b>SMART MARKETING IDEAS</b>  <b>David Searns, CEO Haley Marketing</b>  <b>IS YOUR STAFFING COMPANY'S MARKETING STRATEGIC, MEASURABLE AND BASED ON ANALYTICS?</b>                      In staffing, great marketing isn't about spending more...it's about getting more ROI from the money you spend. Buckle up...and get ready for lots of ideas to dominate the web, differentiate your services, radically improve your recruiting, and fill more of your open job orders. In this session, you'll see:</p> <ul style="list-style-type: none"> <li>➤ 5 essential upgrades for your website</li> <li>➤ 6 trends in SEO...and one thing you MUST start doing</li> <li>➤ 7 strategies to make your content marketing work better</li> <li>➤ The latest insights on using social media for sales and recruiting</li> </ul>	
2:45 P.M. - 3:15 P.M.	Refreshment Break with Exhibitors	
3:15 P.M. - 5:00 P.M.	<b>PLENARY SESSIONS</b>	
3:15 P.M. - 4:00 P.M.	<p><b>INDUSTRY TRENDS</b>  <b>Richard Wahlquist, President &amp; CEO, American Staffing Association</b>                      As the global economy changes, so too does the demand for labour and the way that labour is sourced and deployed. These changes empower and challenge businesses and workers to adapt. They also challenge existing regulatory frameworks, social contracts, training and education infrastructures, and policies aimed at promoting sustainable economic growth. Richard Wahlquist will discuss and explore emerging trends, opportunities, and challenges around how human capital can be better acquired, organized, and optimized for the future of work.</p>	
4:00 P.M. - 5:00 P.M.	<p><b>EMERGING TECHNOLOGY &amp; ITS IMPACT ON OUR INDUSTRY</b>  <b>Marc-Etienne Julien, CEO, Randstad</b>                      Attendees at this session can expect a passionate and honest look at the general public's perception of the staffing industry in Canada.                      Marc-Etienne Julien will open with how the staffing industry fits into the human capital space of today. He will then present findings of a 2019 survey about the staffing industry, asking us to "look in the mirror" at where customers believe our industry brings value, where the gaps are, and what we must do to improve.                      In closing he will talk about the disruptors to our businesses, and what we can do to embrace technology and innovation to create an HR experience that is inherently more human for both job seekers and employers.</p>	
5:45 P.M.	Chapter Leaders Meet & Greet (by invitation only)	
6:30 P.M.	<b>ACSESS ANNUAL Networking Party at the Hotel Hilton Quebec!</b>	<b>PROLINK</b> <small>Canada's Insurance Connection</small>
THURSDAY, MAY 9		Sponsored by
8:00 A.M. - 9:00 A.M.	Registration and Breakfast with Exhibitors	
9:00 A.M. - 10:15 A.M.	<p><b>PLENARY KEYNOTE</b>  <b>JUST IN TIME TALENT</b>  <b>Scott Wintrip</b>                      Addressing staffing industry executives and managers, owners, industry leadership and sales and recruiting staff, Scott's keynote will help attendees:</p> <ul style="list-style-type: none"> <li>➤ Understand the mindsets that keep buyers stuck in ineffective ways of hiring</li> <li>➤ Discover improved methods that speed up the delivery of talent</li> <li>➤ Learn how to help decision-makers swiftly and accurately select the best people</li> <li>➤ Hear how to apply these ideas to accelerate hiring within their own firms.</li> </ul>	
10:15 A.M. - 11:00 A.M.	Refreshment Break with Exhibitors	
11:00 A.M. - 12:15 P.M.	<p><b>CANADIAN POLITICS: THE HEART OF THE MATTER</b>  <b>Paul Wells, Senior Editor, Macleans Magazine</b>                      Surprisingly funny, heartwarming, and inspirational, Paul Wells will draw from nearly a quarter-century covering Canada's greatest political battles, showing the human side of our leaders, and explaining how we can learn from their triumphs and defeats.</p> <p><b>THE DIFFERENCES BETWEEN GENERATIONS: VERTICAL VALUES VS HORIZONTAL VALUES</b>  <b>Carol Allain, International Speaker and Trainer</b>  <i>(this session will be presented in the French language only)</i></p>	
12:30 P.M. - 3:00 P.M.	<p><b>AWARDS GALA LUNCH</b></p> <p><b>CLOSING KEYNOTE</b>  <b>CHANGE MANAGEMENT &amp; CORPORATE AGILITY</b>  <b>Sébastien Sasseville</b>                      An outstanding endurance athlete, a six-time Ironman and one of more than 3 million Canadians living with diabetes, Sébastien blends his inspirational achievements and business success to deliver dynamic messaging on change management, teamwork, peak performance and leadership.                      Sébastien will close Conference 2019 with a truly unique presentation that is supported by superb imagery and - most importantly - actionable content.</p>	